

For Immediate Release

RAP DUO "PROQUO" TO RELEASE DEBUT SINGLE: "BUY BUY"

APRIL 17TH, 2021



PRODUCED BY LEGENDARY OF FREEDOM CORNER BRAND (MS, USA)

(CLICK TO LISTEN:) ▪ **BUY BUY** ▪ **MISSISSIPPI MEETS MASSACHUSETTS**

"Buy Buy" is the debut single from **Professor Lyrical & Jay "Quokane" Cruz**, known together as **ProQuo**, a sensationally talented rap duo originally from Massachusetts. This Mississippi made track features production from **Legendary (Legendary Soundworks)**, a staple producer from the **Freedom Corner Brand** record label and entertainment company—virtually on-site at the home of the historic monument denoting the intersection of Martin Luther King Junior Drive and Medgar Evers Boulevard (also known as Freedom Corner). **Legendary's** unmistakable keys, bass, and guitars create a magical vibe as they unfold over his vibrant, self-produced, foundational drum track serving as the entire backdrop for **ProQuo** to casually dismiss any would-be naysayers while converting them into **ProQuo** supporters.

Together, **Pro** and **Quo** are also responsible for the creation of **#iBhood**—an international and domestic superhero team of Hip Hop producers, entrepreneurs, emcees and other talented artists working together during the Covid-19 global pandemic to release the **ProQuo** debut album, **Instant Brotherhood**, dropping summer 2021. The album is also entirely clean in its content.

Pro & Quo are also the hosts of **The ProQuo Show** webcast—a popular weekly show airing every Friday at 9pm EST over the www.HipHopCitizen.com network. Both emcees have been highly involved in the Greater Boston rap scene for years. **Pro** is a Boston Hip Hop Luminary and University professor. A native of Lowell (home of his former group **X-Caliber**), **Pro** later moved to Cambridge (home of his group **Invasion**) before relocating to the DC area while **Quo** hails from Leominster before moving to Derry, NH where he is employed as a US postal carrier. **Pro** and **Quo** met at a **Professor Lyrical** show in Lowell, MA at The Last Safe, however, both artists were already familiar with one another's work and have spoken of collaborating for years. The debut single **Buy Buy** is their first release, aptly set to **Legendary** production that bounces along while seemingly paying no mind to the would be "hater" and allows the emcees to instead encourage others to join the movement, or simply support the group—thus the "Buy Buy" concept. As an example of the duo's lyricism **Pro** and **Quo** rap:

Quo: Cleaned up for a decade, minimum-wage mindstate like a Sensei/Cuz when the rent's paid, and times made, you think about a Bent-ley/Escalade to an elevator, in a skyscraper/I chose family over paper, last thing I do is violate ya

Pro: Serene scenery, lush grounds and greenery/Surrounding me, now I be the artist I always dreamed I'd be/As a Young MC, everything came easily/Been eating off this Vinyl-Delicious press it repeatedly.

Look for **Buy Buy** on all formats released via **Dotted "i" Music & Entertainment (D.i.M.E)** in conjunction with **Freedom Corner Brand**, with future releases, including the **Legendary's** "Even More Live" **Buy Buy Remix**, and the album "**Instant Brotherhood**" to be distributed via **Sony Orchard**. Check out any of the following hyperlinked logos for more information.

